

NELSON LINE 2022 CALENDAR PROGRAM SUMMARY

Allaluna

| FORMAT | SUGG. RETAIL | TRADE | -5% | -10% |
|--------------------------------|---------------------|--------------|------------|-------------|
| Wall Calendars | \$15.95 | \$7.98 | \$7.58 | \$7.18 |
| Mini Wall Calendars | \$8.95 | \$4.48 | \$4.25 | \$4.03 |
| Long (Vertical) Wall Calendars | \$12.95 | \$6.48 | \$6.15 | \$5.83 |
| Desk Calendars | \$9.95 | \$4.98 | \$4.73 | \$4.48 |
| Bookmark Calendars | \$7.95 | \$3.98 | \$3.78 | \$3.58 |
| Daily Diaries - spiral bound | \$19.95 | \$9.98 | \$9.48 | \$8.98 |
| Weekly Diaries - spiral bound | \$9.95 | \$4.98 | \$4.73 | \$4.48 |

Éditions du Désastre

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|----------------|---------|--------|--------|--------|
| Wall Calendars | \$17.95 | \$8.98 | \$8.53 | \$8.08 |
| Desk Calendars | \$9.95 | \$4.98 | \$4.73 | \$4.48 |

Réunion des Musée Nationaux

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|---------------------|---------|--------|--------|--------|
| Wall Calendars | \$16.95 | \$8.48 | \$8.05 | \$7.63 |
| Mini Wall Calendars | \$10.95 | \$5.48 | \$5.20 | \$4.93 |

ALL TITLES MAY BE COMBINED FOR DATING AND VOLUME DISCOUNTS - MIN 3 PCS. PER TITLE / ALL FORMATS

NON-RETURNABLE TERMS - MIN ORDER \$150

orders < \$500 - 50% off sugg. retail
 orders > \$500 - 5% off net + 12/1 dating
 orders > \$1500 - 5% off net + free freight + 12/1 dating
 orders > \$2500 - 10% off net + free freight + 12/1 dating