

NELSON LINE 2024 CALENDAR PROGRAM SUMMARY

	Allaluna						
FORMAT		SUGG.	RETAIL	TRADE	-5%	-7.5%	-10%
Wall Calendars			\$16.99	\$8.50	\$8.07	\$7.86	\$7.65
Mini Wall Calendars			\$8.99	\$4.50	\$4.27	\$4.16	\$4.05
Long (Vertical) Wall Calendars			\$15.99	\$8.00	\$7.60	\$7.40	\$7.20
Desk Calendars			\$10.99	\$5.50	\$5.22	\$5.08	\$4.95
Bookmark Calendars			\$8.99	\$4.50	\$4.27	\$4.16	\$4.05
Daily Diaries - spiral bound			\$20.99	\$10.50	\$9.97	\$9.71	\$9.45
Weekly Diaries - spiral bound			\$9.99	\$5.00	\$4.75	\$4.62	\$4.50

Nelson Line Cartoon Calendars

Wall Calendars	\$16.99	\$8.50	\$8.07	\$7.86	\$7.65
Tear Off Page a Day	\$19.99	\$10.00	\$9.50	\$9.25	\$9.00

Éditions du Désastre

Wall Calendars	\$19.99	\$10.00	\$9.50	\$9.25	\$9.00
Desk Calendars	\$9.99	\$5.00	\$4.75	\$4.62	\$4.50

Réunion des Musée Nationaux

Wall Calendars	\$18.99	\$9.50	\$9.02	\$8.78	\$8.55
Mini Wall Calendars	\$14.99	\$7.50	\$7.12	\$6.93	\$6.75

ALL TITLES MAY BE COMBINED FOR DATING AND VOLUME DISCOUNTS - MIN 3 PCS. PER TITLE / ALL FORMATS

NON-RETURNABLE TERMS - MIN ORDER \$150

orders < \$500 - 50% off sugg. retail

orders > \$500 - 5% off net + 12/1 dating

orders > \$1500 - 7.5% off net + 12/1 dating

orders > \$2500 - 10% off net + 12/1 dating



nelson line

102 Commerce Drive, Number Six, Moorestown, NJ • 08057

T 800-350-LINE
F 856-778-4725

www.nelsonline.com
sales@nelsonline.com